

Down Syndrome Association of Wisconsin  
**2025 Partnership Package**

DOWN SYNDROME ASSOCIATION OF WISCONSIN

GREATER LA CROSSE AREA



# Fall Festival and Awareness Walk

YMCA Onalaska

Oct. 4th, 2025



## Our Mission

The Down Syndrome Association of Wisconsin's mission is to provide support to Wisconsin families and individuals with Down syndrome and related disabilities through awareness, education, information, programs, services, and the exchange of ideas and experiences.

Dear Friend,

We're thrilled to invite you to renew your sponsorship for the **23rd Annual Fall Festival & Walk**, happening on Saturday, October 4, 2025, at the YMCA in Onalaska, WI!

Thanks to your generous support last year, the event was a tremendous success—raising critical funds and bringing together nearly **250 community members** in support of individuals with Down syndrome and other unique abilities. We're excited to build on that momentum and make this year even bigger and better!

The 2025 Fall Festival & Walk will once again feature family-friendly activities, entertainment, and opportunities to celebrate our incredible community. Your support will help make these experiences possible—and more.

By sponsoring this year's event, you'll help us:

- Host inclusive, accessible events throughout the region
- Support new families starting at diagnosis
- Offer skill-building programs in areas like cooking and money management
- Celebrate World Down Syndrome Day at our annual HULA Fest
- Build community, foster friendships, and create lasting connections

**Sponsorships begin at just \$250**, and all sponsors will be proudly recognized on our event t-shirts. We've attached the marketing agreement—please return it by **August 31, 2025**. DSAW is a 501(c)(3) nonprofit organization (EIN 46-2581316), and all proceeds stay right here in Wisconsin to benefit local families.

In addition to sponsoring, consider forming a Walk Team with your colleagues! It's a fun and meaningful way to boost team spirit—see who can raise the most funds or bring the biggest group to the event!

Thank you for your continued support. Your partnership truly makes a difference, and together, we can continue creating a more inclusive and empowering community for all.

Warm regards,

**Your Greater La Crosse Area DSAW Advisory Board**

Allie Rice ~ Amy Trost ~ Carrie Delaney ~ Margaret Ninneman





## GREATER LA CROSSE AREA Fall Festival and Awareness Walk

### **DIAMOND Level – \$5,000**

- Your Company Logo on all event day print materials
- Plus all perks from previous tiers

### **PLATINUM Level – \$2,500**

- Framed Appreciation Certificate
- Plus all perks from previous tiers

### **GOLD Level – \$1,000**

- Your Company Spotlight in our event email campaigns
- Plus all perks from previous tiers

### **SILVER Level – \$500**

- Sponsor Thank You post on our Facebook page
- Plus all perks from previous tier

### **BRONZE Level – \$250**

- Your Company Logo on event shirts
- Your Company Sign along our walk route



Yes! I want to support DSAW-Greater La Crosse Area in 2025!

Organization \_\_\_\_\_

Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Work Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Contact for Walk Team (if different than above) \_\_\_\_\_

Business Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Raffle Basket Donation? Y / N      Donation/Value: \_\_\_\_\_

Payment Types(circle):

Check Enclosed | Send Invoice | Credit Card (please enter online)

Sponsorship Amount:

I/We give permission to DSAW-Greater La Crosse Area to use our/my  
name and logo as a sponsor for the event(s) chosen above for all event materials.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send completed form and preferred logo to:**

DSAW-Greater La Crosse Area

1214 Kavanaugh Place, Wauwatosa, WI 53213

Or email: [info@dsaw.org](mailto:info@dsaw.org)

Questions call (414) 327-3729



Or scan the QR Code with your  
phone to pay your sponsorship  
online. You must click  
"company donation" then mail  
or email this form.

Thank You For Your Partnership!

**Marketing Purpose:** The purpose of the events is to benefit the Down Syndrome Association of Wisconsin-Greater La Crosse Area chapter's programs and services and to advance its non-profit mission. DSAW-Greater La Crosse Area must receive this agreement form before August 31, 2025 in order for your company to receive full sponsorship recognition.